

congratulations and welcome to the skin care industry!

As you prepare to embark on your new career, know that The International Dermal Institute is your ally. We're here to help you further your education and reach your personal best. Take the next steps to advance your career:

1

Register for Dermalogica's 2 Day D.N.A. Workshop with Access Code "PartnershipSchool" to become Dermalogica Certified*
Plus! take D.N.A: Achieving Professional Results for hands-on training.
Visit education.dermalogica.com or contact a Registration Specialist at 1-888-29-CLASS (25277). *does include Dermalogica D.N.A. Online Retail + Pro Course

2

Visit dermalinstitute.com to view the Elevate Your Education Scholarship and hear from the Industry Experts on what is new.

3

Connect with a Business Consultant at 1-800-831-5150 + press 3

- To discuss **opportunities** with a Dermalogica Skin Center.
- To explore **employment** with one of our National Account partners across the country.
- To open your own Dermalogica Skin Center and receive all the **account benefits**.



ELEVATE YOUR EDUCATION
dermalogica[®]
THE DERMALOGICA SCHOLARSHIP POWERED BY
THE INTERNATIONAL DERMAL INSTITUTE

Submission Due Dates

Calendar Term	Submission Due Date (postmarked by)	Awarded By
March-July	July 1	August 1
July-November	November 1	December 1
November-March	March 1	April 1

What is the Scholarship?

Seeking out the most passionate, gifted newcomers to the world of professional skin care and reward them. The Elevate Your Education Scholarship Program is in dedication to Lisa White Spiering, a gifted, talented, dedicated Professional Skin Therapist and Corporate Training Manager.

What Does the Scholarship Include?

Each scholarship will consist of the Expert Program workshops, completion of becoming a Dermalogica Expert and the 6-hour online Entrepreneurship Accelerator Program. Plus! support from a local Business Consultant to help with job placement or starting your very own Dermalogica Account.

join the dermalogica tribe and open an account today!



Partner with a Dermalogica Business Consultant to receive benefits for a successful career as a Dermalogica Account.

- **FREE** samples with every order
- **FREE** Dermalogica education at any one of our 16 postgraduate facilities
- **FREE** support materials with every order
- **FREE** Gift with Purchase (GWP) quarterly to assist in building your retail business
- **FREE** online Business Center to assist with account promotion and social media development
- Mentoring by a Business Consultant who can assist with event, promotion and business-building ideas
- Expert Strength products to ensure “insanely great” treatments

Connect with us!

Call **1-800-831-5150** + press 3

or email partnerschool@dermalogica.com

dermalogica[®]

The number one choice of skin therapists worldwide, even for their own skin.

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What is the Elevate Your Education Scholarship?

The Elevate Your Education Scholarship Program is in dedication to Lisa White Spiering, a gifted, talented, dedicated Professional Skin Therapist and Corporate Training Manager. Lisa was a major influence at IDI corporate headquarters and beyond, touching every aspect of our classes from curriculum to building relationships with students. Lisa will always be remembered for her boundless energy, generous spirit, and dedication to excellence. Lisa represented the core values of The International Dermal Institute and Dermalogica, and truly found her passion as part of the tribe.



What Does the Scholarship Include?

We're seeking to find and reward the most passionate, gifted newcomers to the world of professional skin care. Each scholarship covers the Expert Program workshops, completion of becoming a Dermalogica Expert and the 6-hour online Entrepreneurship Accelerator Program. Each recipient will also receive support from a local Business Consultant to help with job placement or starting your very own Dermalogica Account.

Who is Eligible for the Elevate Your Education Scholarship?

This program is intended for students who are new to the industry and IDI (defined as those who are within 2 months of graduation, or licensed skin therapists who have been in the industry for less than 1 year). Partnership school students who are waiting to take their exam are also eligible.

How are the Recipients Selected?

A panel at The International Dermal Institute and Dermalogica headquarters in Los Angeles, California reviews all submissions and agrees on up to 10 recipients, three times a year. Recipients will have six months to complete the Expert Program and Entrepreneurship Accelerator Program.

Is the Elevate Your Education Scholarship Based on Financial Need?

No. The scholarship was created to identify, seek out and nurture professional potential and excellence, regardless of financial circumstances. We will not research your income or other financial records. Submissions are judged on the applicant's level of motivation, sincerity, originality and passion for a career in skin care.

How do I Apply?

Your submission will consist of:

- Completed application (please see below for guidelines)
- Creative entry with summary of entry (see below for guidelines)
- Summary description of submission (no more than 50 words)
- Letter of recommendation from your school or instructor
- Photocopy of your license (if applicable)

All components must be sent together. Incomplete entries will not be considered. By submitting your application, you are consenting to The International Dermal Institute and Dermalogica's use of your name, photography, video image, written materials, etc., in marketing materials.

Application Instructions

- All creative submissions, regardless of selected medium, must address this theme:
“Why Professional Skin Care is My Passion”
- Choose any format that you’re comfortable with and that expresses you and your passion for skin care.
- You can e-mail any submissions to **elevateyoureducation@dermalogica.com**. All components of your submission must be sent together.
- Incomplete submissions will not be considered.
- Label every component of your submission with your name, address and phone number.
- Projects/submissions become property of IDI and Dermalogica and will not be returned.

All materials are to be sent to the following address:

Attn: Education Administration Manager
The Elevate Your Education Scholarship
Dermalogica and The International Dermal Institute
1535 Beachey Place
Carson, CA 90746

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Some Creative Ideas!

- Creative essay (1,000 words, typewritten) or poem
- Website all about you and your passion for skin care
- Drawing or painting
- Maximum 5-minute video presentation (DVD/YouTube)
- Descriptive scrapbook
- Any other creative idea that expresses your passion for skin care

Application Form

Last Name _____ First Name _____ Middle Initial _____

Home Address _____

City _____ State _____ Zip Code _____

Home Tel () _____ Other Phone Number(s) () _____

E-mail Address _____

If you are a student, please provide the following information:

Name of School _____ Tel () _____

Address of School _____

City _____ State _____ Zip Code _____

Teacher/administrator providing letter of recommendation

Name _____ Tel () _____

Have you received your state license? (If yes, please attach a photocopy) Yes No